



Cathy Kehoe, Jefferson County Dementia Care Specialist, second from the left.



Governor Schreiber and employees from Primex

On Friday October 23rd there was a special roll-out ceremony for the Dementia Friendly Employers Toolkit. This tool kit is for employers to use internally to support caregivers.

The Department of Health Services held a press conference in Lake Geneva at the Primex Company – one of the biggest supporters of the **Walk to End Alzheimer's** in the State. Dementia Care Specialists were involved in the toolkit development and were invited guests.

Tom Hlavacek of the Southeastern Wisconsin Alzheimer's Association Chapter spoke at the event which featured Former Wisconsin Governor Marty Schreiber who is a caregiver for his wife. Governor Schreiber was the inspiration for the toolkit to help caregivers in the workplace, and help their employers understand them. He told us at the event that he called Kitty Rhoades, DHS Secretary to encourage her to create it.

From Tom Hlavacek:

"Thanks to our great friends at the Primex Family of Companies for hosting today. It's so fitting that a company who has done so much for those affected by Alzheimer's should be the leader in the movement to support working caregivers.

Marty Schreiber is a hero to caregivers and to us at the Alzheimer's Association. Thanks Governor Walker and Secretary Kitty Rhoades for including us today."

Please go on line to learn more: <https://www.dhs.wisconsin.gov/dementia/dfe-toolkit-home.htm>